

Call for Papers

Original research papers are invited from academicians, faculty members, research scholars, postgraduate and undergraduate students, entrepreneurs, policymakers, industry professionals, and practitioners from the disciplines of Economics, Commerce, Management, Business Administration, Women's Studies, Rural Development, Public Policy, Sociology, Social Work, Development Studies, Tourism, Agriculture, Information Technology, and other allied social science disciplines.

The papers should address the main theme or any of the identified sub-themes of the conference. All submitted papers must be original and unpublished.

Instructions for Submission and Review of Research Papers

- Original and unpublished research papers based on empirical, theoretical, conceptual, policy-oriented, or case study research are invited. The papers should not have been published or presented in any other conference, seminar, or journal.
- The research paper should be relevant to the main theme or any of the identified sub-themes of the conference.
- Authors are required to submit an abstract of 250–300 words along with 4–6 keywords. The abstract should clearly state the objectives, methodology, major findings, and significance of the study.
- The full-length paper should normally be 3,000–6,000 words, including references, tables, and figures.
- Manuscripts should be prepared in MS Word, using Times New Roman, 12-point font, 1.5 line spacing, and 1-inch margins on all sides. All tables, figures, and illustrations should be properly numbered, titled, and acknowledged wherever necessary.
- References and citations should strictly follow the APA (7th Edition) style.
- All submitted papers will undergo a double-blind peer review by the Conference Review Committee. The decision of the Review Committee regarding acceptance or rejection of papers shall be final.
- The similarity index of the manuscript should not exceed 10%, excluding references and bibliography, as per standard academic norms.
- Selected high-quality papers, after incorporating reviewers' suggestions, will be published in the Conference Proceedings. Outstanding papers may also be considered for publication in an edited volume or a peer-reviewed journal, subject to the publication policy and editorial review, with an extra amount of Rs. 1000/-
- The Conference Organizing Committee reserves the right to accept or reject any paper without assigning any reason. The decision of the Committee shall be final and binding.

DATES TO BE NOTED

Submission of Abstract : On or before 25 September, 2026
Submission of Full-length Paper : On or before 5 October, 2026
Email id for submission of Abstracts / full-length papers : mscecocon2026@marisstella.ac.in

Registration link :
<https://forms.gle/geNYiPY5ZYeUXCpK7>



Whatsapp link :
<https://chat.whatsapp.com/FgUEqwStT4xGhhKCT1APxr?s=sw&p=a&mlu=4&ilr=4>

Bank details:

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Payment Details:

Registration fee includes Conference Kit,
4 Tea-Break coupons and 2 Lunch coupons.
Students : Rs. 200
Research Scholars : Rs. 600
Faculty/ Academicians : Rs. 1000
Industry/Corporates : Rs. 1500

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MARIS STELLA COLLEGE

(AUTONOMOUS) VIJAYAWADA-8, ANDHRA PRADESH

A College with Potential for Excellence
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**ICSSR-SRC SPONSORED
TWO-DAY NATIONAL SEMINAR
ON**

**"WOMEN'S ENTREPRENEURSHIP
AND INCLUSIVE GROWTH IN THE GLOBAL ERA...
INNOVATIONS, CHALLENGES
AND POLICY PERSPECTIVES"
(MSCECOCON-2026)**

Date : 15 & 16 October, 2026

Venue :
Conference Hall,
Blessed Mary of the Passion Block
Maris Stella College, Vijayawada

*Research
Empower
Transform*



**Organized by
THE DEPARTMENT OF ECONOMICS & IQAC**

About the College

Maris Stella College, founded on 16 July 1962 is run by the Society of the Franciscan Missionaries of Mary (FMM), a Catholic religious congregation established by Blessed Mary of the Passion in Ootacamund in 1877. Reflecting its noble vision and mission, the college has consistently upheld exemplary academic standards, offering a holistic education that nurtures intellectual, moral, social, and spiritual growth. Committed to empowering students from marginalized communities, the institution equips young women with knowledge and confidence needed to navigate an increasingly dynamic and evolving world. Over the decades, the college has achieved significant academic milestones, including the conferment of Autonomy in 2003 and the adoption of the Choice Based Credit System (CBCS) in 2006. Accredited by NAAC in the 4th cycle, Maris Stella College continues to uphold excellence in higher education. As a proud recipient of the Government of India's RUSA 2.0 grant, the institution remains steadfast in its pursuit of progress, innovation, and transformative education.

About the Department

Established in 1962, the Department of Economics at Maris Stella College (Autonomous), Vijayawada, has a rich legacy of academic excellence in teaching, research, and extension activities. The department is committed to nurturing intellectually competent, socially responsible, and economically empowered students by fostering analytical thinking, ethical values, and a research-oriented approach. Through a curriculum aligned with contemporary economic developments, experiential learning, seminars, workshops, field studies, and community engagement, the department equips students with the knowledge, skills, and leadership qualities required for higher education, research, entrepreneurship, public service, and the dynamic global job market while promoting sustainable development and lifelong learning.

About the Seminar

Women's entrepreneurship has gained significant momentum as a key driver of economic development, social inclusion, and innovation across the world. In the context of emerging economies like India, women entrepreneurs play a transformation role in promoting livelihood opportunities, reducing poverty, and fostering inclusive growth. With increasing policy focus on women-led development, there is a growing need to strengthen institutional frameworks, access to finance, digital capabilities, and entrepreneurial ecosystems that support women.

Despite notable progress, women entrepreneurs continue to face multiple challenges such as gender-based discrimination, limited access to capital, lack of market linkages, digital divide, and sociocultural barriers. Addressing these issues requires a multi-dimensional approach involving academia, policymakers, financial institutions, and civil society.

Rationale of the Seminar

The proposed 2-day National Seminar aims to create a platform for dialogue and knowledge exchange among researchers, academicians, practitioners, entrepreneurs, and policymakers at national level. The conference seeks to critically examine the existing opportunities and challenges in women's entrepreneurship and explore innovative strategies for enhancing their participation in economic activities.

The seminar aligns with the thrust areas of ICSSR, particularly Women-led Development and Entrepreneurship and Start-ups, and contributes to the broader discourse on inclusive and sustainable development.

Objectives

- To analyze the role of women entrepreneurs in economic growth and development
- To identify challenges and barriers faced by women in entrepreneurship
- To explore policy frameworks and institutional support systems
- To promote innovation, digital entrepreneurship, and skill development among women
- To facilitate interaction between academia, industry, and policymakers
- To provide recommendations for strengthening women entrepreneurship ecosystems

Outcomes

- Development of policy recommendations for empowering women entrepreneurs and fostering inclusive growth.
- Enhanced collaboration among academic institutions and industry.
- Increased awareness and capacity building among participants.
- Promotion of research on women entrepreneurship and its contribution to inclusive growth.
- Publication of conference proceedings, edited volume or a peer-reviewed journal.

Technical Session I

Women Entrepreneurship, Economic Development and Inclusive Growth

- Women Entrepreneurship and Economic Development
- Gender Equality and Inclusive Economic Growth
- Entrepreneurship and Women's Economic Empowerment

Technical Session II

Innovation, Technology and Digital Entrepreneurship

- Innovation and Digital Transformation in Women-Led Enterprises
- AI, E-Commerce and Women Entrepreneurship
- Women Entrepreneurs and Digital Financial Services

Technical Session III

Finance, Start-ups and Global Business

- Financial Inclusion and Access to Credit
- Women Start-ups and the Global Business Environment
- Impact of Globalization on Women-Owned Businesses

Technical Session IV

Rural Entrepreneurship and Capacity Building

- Women Entrepreneurship in Rural and Tribal Areas
- Skill Development and Entrepreneurial Capacity Building
- SHGs and Microfinance Institutions

Technical Session V

Sectoral Perspectives in Women Entrepreneurship

- Women Entrepreneurship in Agriculture & Agribusiness
- Women Entrepreneurship in Tourism & Hospitality
- Women Entrepreneurship and Sustainable Development Goals (SDGs)

Technical Session VI

Women Entrepreneurship, Research, Innovation and Institutional Support

- Research and Innovation in Women Entrepreneurship
- Institutional Support and Policy Frameworks for Women Entrepreneurs
- Funding Opportunities and Capacity Building for Social Science Research